



# LA SERRE

Un lieu  VIPARIS

An address  
that will grow  
on you...



OPENING IN SPRING 2020





» Since the dawn of cities, urban dwellers have sought out green spaces where they can rest and rediscover deeper sources of wisdom.

Where they can reconnect with landscapes that speak to the inner self. La Serre is just such a space.

A sheltered and protected place where both the natural world and our creative selves can flourish. La Serre is a unique, stimulating environment, where new ideas can take root, and where culture itself can thrive.

It is also a forum for rewarding discussions and exchanges, a place that encourages encounters. It is a place where we can come together, a venue for unforgettable events.

Lose yourself in La Serre's dynamic, varied and spirited atmosphere. Join us, and invent the future.



La Serre is  
a vibrant setting  
where you can  
cultivate new ideas  
and watch  
relationships  
grow.





AN ARCHITECTURE  
*featuring luminous skylights*  
THAT ELIMINATE THE  
**borders between**  
INTERIOR AND EXTERIOR,  
*like a winter garden, creating a venue*  
that is equally suited  
**FOR DAYTIME AND**  
**EVENING EVENTS**





# 420 m<sup>2</sup>

flooded with

**NATURAL LIGHT**

thanks to multiple glazed surfaces, including plant-filled light wells.

# 520 m<sup>2</sup>

**OF COVERED TERRACES**

far from urban stress and noise, and which overlook Europe's largest urban rooftop farm.





BY NIGHT

## A UNIQUE LOCATION

At the centre of a district undergoing a major urban revival, embodied by the opening of two new hotels – Mama Paris West and the Novotel Paris Porte de Versailles – La Serre is a one-of-a-kind address in southern Paris, adjacent to a 230 m<sup>2</sup> greenhouse and Le Perchoir, a bar and restaurant, and overlooking Europe's largest urban rooftop farm.

## A FLEXIBLE SPACE

that can be customised to meet your needs, thanks to La Serre's own top-quality equipment, which including 8 speakers and wireless mics, a complete package of LED PAR lights, wash luminaries, profile spots, and buffet lighting options, as well as a 4.5 metre-long wall of LEDs with a 2.9 mm pixel pitch.



Un lieu  VIPARIS





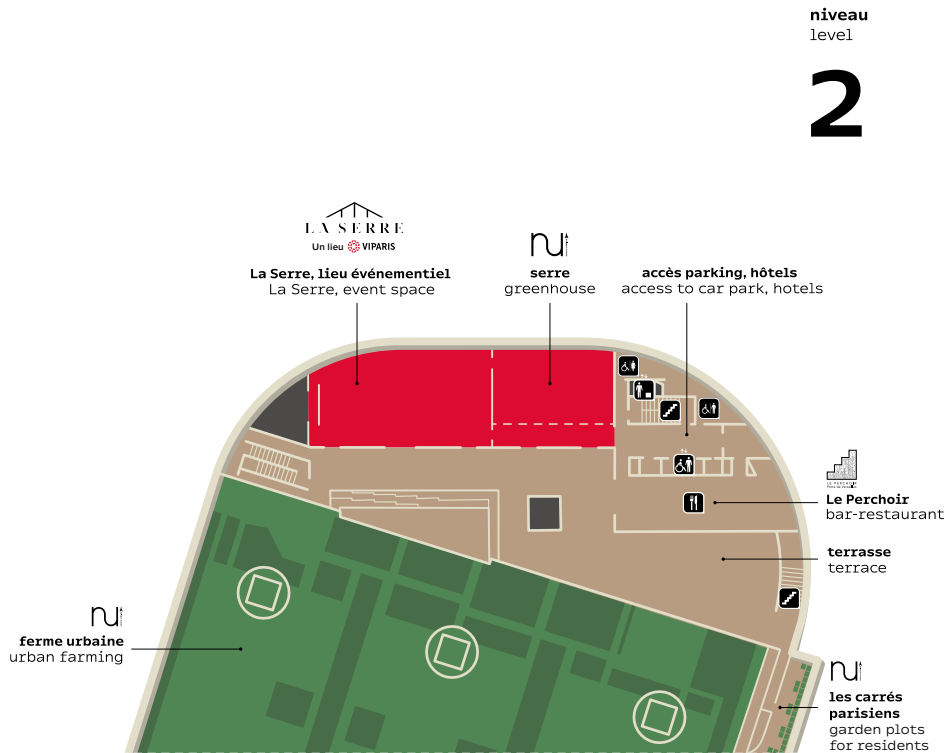
LARGE-SCALE CAPACITY  
FOR YOUR EVENTS

600 people  
for indoor drinks parties

1,000 people  
for indoor and outdoor cocktail  
receptions

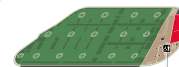
230 people  
for seated indoor dining

350 people  
in plenary theatre configuration



niveaux  
levels

2



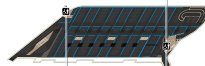
1



0



-1 P6



-2 P6



-3 P6



services  
services



ascenseur  
lift



escaliers  
stairs



toilettes  
toilets



toilettes  
toilets



restaurant  
restaurants



montée-charge  
freight lift



## THREE CATERING OPTIONS FOR ALL YOUR EVENTS

### Le Perchoir

*Highlighting on-site ingredients from our rooftop farm*

Le Perchoir Porte de Versailles is the setting for exciting new dining experiences, featuring an innovative cocktail menu and original restaurant offerings that draw on locally-sourced produce.



### Grand Chemin

*An organic caterer that showcases local products*

With thirty years of *savoir faire*, Grand Chemin's culinary expertise informs its unique food pairings and concepts that are as surprising as they are exquisite.

### Fleur de Mets

*The haute couture of events-related gastronomy*

Although Fleur de Mets is a newcomer on the Paris scene, it orchestrates more than 1,200 receptions each year. Under the guidance and creative genius of head chef Philippe Saillard, its gastronomic offerings feature a subtle palette of textures, flavours, special touches and spices inspired by Saillard's globe-trotting. Fleur de Mets is committed to sustainable development, and was awarded ISO 20121 certification in January 2019.





# CONTACT

01 40 68 22 22

contact.laserre@viparis.com

2 avenue de la Porte de la Plaine 75015 Paris  
 Pavillon 6 – Paris Expo Porte de Versailles  
 Entrance: Gate B

**M** line 12

**BUS** 39, 80

**P** on site

# PARIS EXPO PORTE DE VERSAILLES

un site  **VIPARIS**



Un lieu  **VIPARIS**

## hub des services service centre



## la restauration food options



## espaces divers other spaces



RELAY  
 pressé & tabac

**P**  
 parking  
 car park

  
 station vélos  
 velo point

1

PAUL

2

monop'daily

3

M

4

LE PERCHOIR  
 Porte de Versailles

5

LA SERRE

6

les carrés parisiens

7

ferme urbaine

**BUS** 39, 80  
 Desnouettes  
 Vasco de Gama